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FOR IMMEDIATE RELEASE
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**Pink Friday in honor of other Health Disparities at
2012 National African American MSM Leadership Conference on HIV/AIDS and
other Health Disparities being held in memory of Dr. Mark A. Colomb**

Atlanta, Georgia – NAESM and My Brother's Keeper and participating sponsors ViiV Healthcare, Gilead Sciences, Tibotec, Ford Foundation, HIV Prevention Trial Network, Legacy Project, Road to AIDS 2012, AIDS Foundation of Chicago, Louisiana Office of Public Health STD/HIV Program, Urban Socialites, Gay Men of African Descent (GMAD), AMFAR Making History AIDS, Mississippi STD/HIV Prevention Training Center at the University of Mississippi Medical Center, AIDS.gov, Black Gay Research Group, and the National Black Gay Men's Advocacy Coalition (NBGMAC) are set to present the ninth edition of the 2012 National African American MSM Leadership Conference on HIV/AIDS and other Health Disparities slated for January 19 - 22, 2012 at the New Orleans Marriott on Canal Street in the famous and picturesque French Quarter.

The theme "Forward Together: Engaging Our Future Leaders" center around engaging the youth and young adults to continue the work and conversation as it relates to all facets of HIV/AIDS and other Health Disparities that affect African American MSM. However, more importantly the conference will pay homage to and celebrate the memory of Dr. Mark A. Colomb a long standing supporter and a strong advocate in the health disparities arena for African American men. Dr. Colomb was the founder and CEO of My Brother's Keeper up until his untimely death March 24, 2011.

All attendees are encouraged to wear something pink on Friday, January 20th, 2012 in honor of other health disparities, a cause championed by Dr. Colomb. He was instrumental in having "other health disparities" included into the conference program as well as the conference official name. On Friday, the winner will be announced for the first ever "Dr. Mark Colomb Award for Outstanding Contributions in Research and/or Social Justice in Black Gay Men's Communities".

For more information on the conference please visit www.naesm.org or call headquarters in Atlanta at 404 691 8880.

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